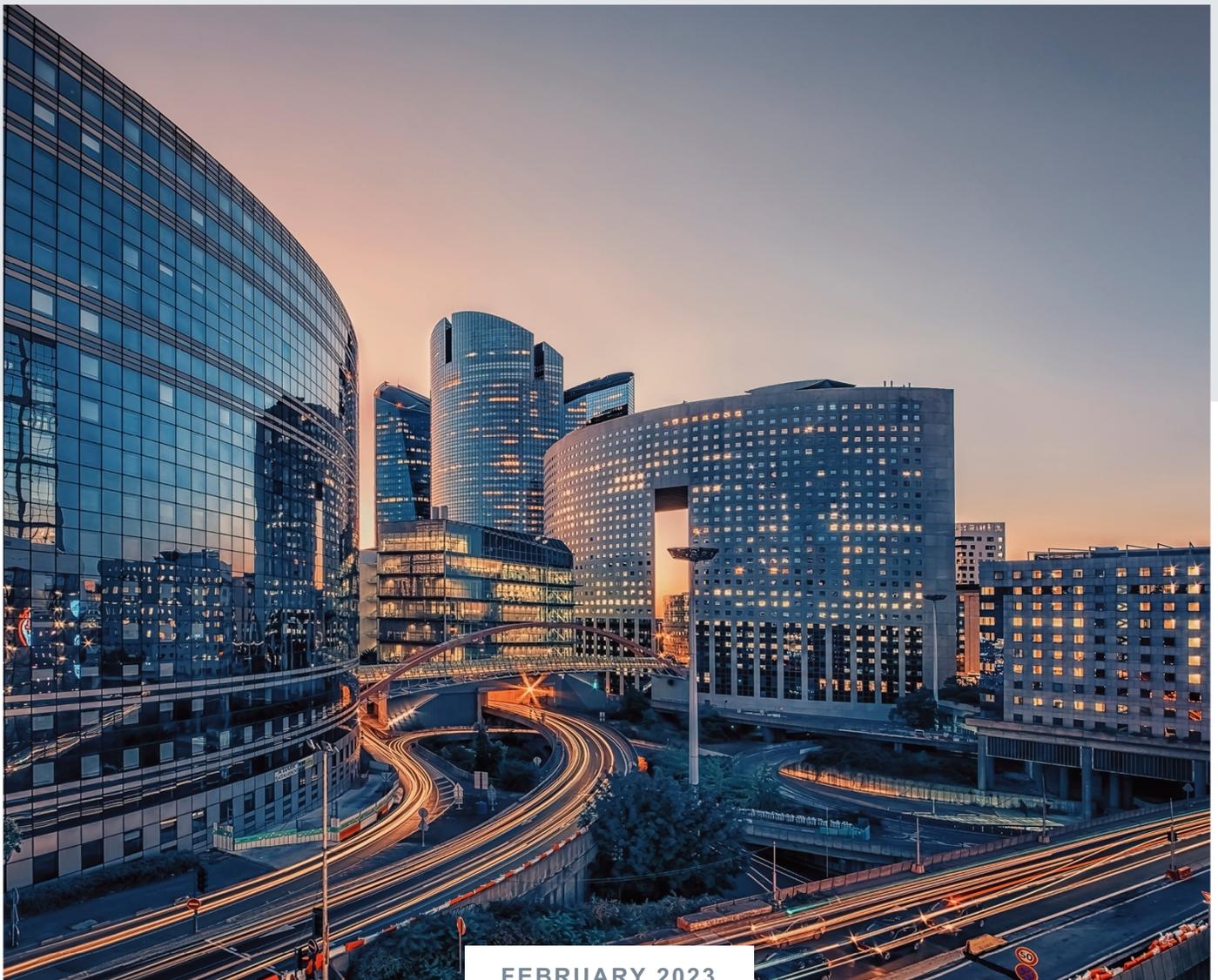


BARINGS

European Real Estate: Darkest, Then a New Dawn?

European Real Estate Research Quarterly



FEBRUARY 2023

Executive Summary

ECONOMY

- There are tentative signs of easing headline inflation. PMIs are improving, but an economic slowdown is ongoing.
- With further ECB tightening anticipated and more interest rate hikes on the way, the risks to the outlook remain elevated.
- The ECB's response to inflation will influence real estate credit flows (i.e., refinancing risks) and transaction volumes, and thus where property yields settle in 2023.

PROPERTY MARKETS

- Falling REIT prices and prime yield shifts both point to a 15–20% price correction. This will continue to filter its way into real estate valuations and poor property index performance during the year.
- The worse impacted sectors so far have been agnostic to long-term fundamentals—rather, this is an interest rate duration impact.
- Debt LTVs are trending down with pressure on ICRs. A considerable opportunity for non-bank capital sources exists, especially refinancings.
- The economic slowdown will impact letting activity and near-term rental growth, although this could be mild if the economy proves resilient.
- Downside risks for property prices are focused on a paucity of bank capital for refinancings, geopolitics, central bank discretion, property's weight “denominator effects”, and the depth and duration of the economic (rental) slowdown.
- The year ahead likely marks the trough in the property cycle. This will have implications for investment outperformance for years to come.

Economic Outlook

The latest Eurozone inflation data has brought the market some welcome relief, with the real possibility that pressures may now finally be easing. This follows months of price instability largely due to the Ukraine conflict’s impact on energy and food prices. December marked the second consecutive month of falling prices, with headline inflation down to 9.2%, from the record October high of 10.6%. Energy prices have fallen sharply, which should help to bring inflation back down over the coming months. However, the core (excludes energy and food prices) rate ticked up to 5.2% in in December, and thus the European Central Bank’s (ECB) focus will increasingly shift to this.

High inflation and the ongoing energy crisis point to a slowdown for the Eurozone economy this winter. The latest high frequency Eurozone Composite PMI swung back into positive growth territory at 50.2 for January (49.3 in December), building hopes that a recession might be avoided. However, low consumer confidence and falling household real incomes are still weighing on consumption, and an economic slowdown is occurring.

The labor market remains resilient, with the Eurozone unemployment rate at a record low at 6.5% in November, for the second consecutive month. However, the downswing means a moderate rise in joblessness is anticipated. This is already evident in the tech sector, as some of the “heavyweights” (e.g., Amazon, Meta, Microsoft) have announced large job cuts—partially due to the pandemic over expansion, but potentially also reflecting that these companies are reaching maturity. This should help prevent an inflation wage-price spiral developing, despite labor market tightness, allowing the ECB to avoid even more aggressive policy tightening.

EUROZONE WAGE GROWTH VS. INFLATION



Sources: Oxford Economics; Eurostat. As of January 2023.

How the ECB responds over the coming months to inflation and where interest rates settle will determine what happens in the real estate market later in the year. Benchmark “risk-free rates” and the cost of property debt will influence real estate credit flows (including refinancings), and ultimately transaction volumes and property yields.

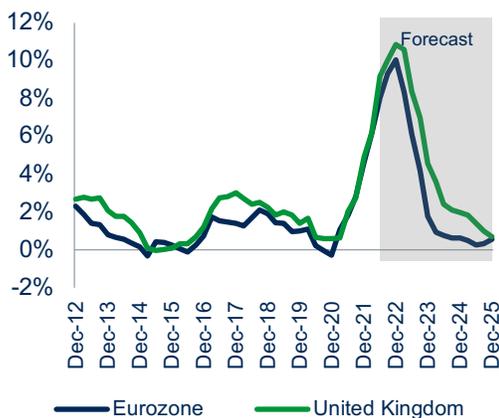
The ECB will be closely watching core inflation, given that it is well over their 2% target. Further tightening is anticipated, with more rate hikes to come this year. It may not be until late 2023 and into 2024 that rates might begin to fall, potentially settling at around 2% in the Eurozone in the mid-term. For the ECB, the current situation is maybe the long-awaited opportunity to “normalize” interest rates, end the need for quantitative easing, and boost financial market stability. But that is balanced against a desire to avoid inflicting unnecessary economic hardship or spark volatility in peripheral economies. The risks to the outlook therefore remain elevated.

GDP COUNTRY FORECASTS (% P.A.)

GDP (% pa)	2021	2022	2023	2024	2025	2026	2027	2023-2027
France	6.8%	2.5%	0.1%	1.9%	2.3%	2.2%	1.9%	1.7%
Germany	2.6%	1.6%	-1.0%	2.6%	2.5%	1.5%	1.0%	1.3%
NL	4.9%	4.2%	0.4%	1.8%	1.7%	1.3%	1.2%	1.3%
Italy	6.7%	3.8%	0.0%	1.0%	0.8%	0.6%	0.5%	0.6%
Spain	5.5%	4.6%	1.0%	2.3%	2.5%	2.4%	2.1%	2.0%
Sweden	4.8%	2.8%	-0.5%	2.2%	2.4%	2.4%	1.9%	1.7%
U.K.	7.5%	4.4%	-0.9%	1.5%	2.7%	2.2%	1.7%	1.4%
Eurozone	5.3%	3.2%	-0.1%	2.0%	2.1%	1.7%	1.4%	1.4%

Source: Oxford Economics. As of January 2023.

EUROZONE INFLATION (% P.A.)



Source: Oxford Economics. As of January 2023.

10-YEAR GOVERNMENT BOND YIELDS



Source: Oxford Economics. As of January 2023.

Capital Market

A deteriorating economic outlook and sharp ratchet upward in global interest rates explain why the MSCI European Quarterly Property Index delivered its poorest quarterly total return (-2.2% in the third quarter of 2022) since the trough of the GFC (-6.5% in the final quarter of 2008).

European REIT prices have fallen approximately 30%. Accounting for leverage, and assuming stable rate expectations this year, a price correction of around 15–20% is implied. While property price risks are skewed to the downside, public market volatility inherent in REIT prices normally exaggerates the property cycle’s amplitude.

The market correction (down 15–20% in 2022 for prime) will continue to filter its way into property valuations during 2023. The assets and sectors that have been the most impacted so far have been agnostic to long-term fundamentals—instead, an unavoidable interest rate duration impact has occurred.

Euro 5-year swaps have increased from 0% to 2.7% p.a. in the past year. A widening corporate-sovereign bond spread and poor economic sentiment have driven senior debt margins out to a 200–250 basis points (bps) range, and perhaps 110–160 bps in Germany where the Pfandbrief offers added support.

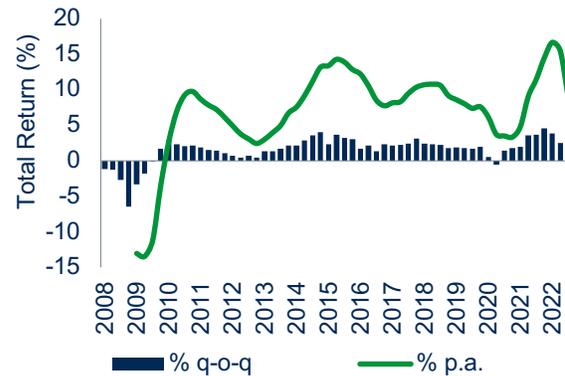
The sharp rise in property debt costs mean core loan-to-values (LTVs) are trending down, putting pressure on interest cover ratios (ICRs). The gap in the capital stack could be as high as 20%, creating an opportunity for alternative non-bank capital sources, especially for refinancings.

It is improbable that CPI will smoothly drop back to the 2% target in the next 18 months. Where the central bank policy narrative shifts is key. If it is felt that above target inflation is beneficial to erode real debt levels, interest rate expectations have already peaked. But should central bankers express a determination to double-down on high inflation, interest rate volatility could readily reignite.

Downside risks for property prices are focused on a paucity of bank capital for refinancings, sensitivity of inflation/ interest rates to geopolitics, central bank policy discretion, property’s weight in multi-asset portfolios (“denominator effects”), and the depth and duration of the economic (rental) slowdown.

The year ahead likely marks the trough in the property cycle, creating opportunities to secure the best assets on the most favorable terms. That will likely have implications for investment outperformance for years to come!

MSCI EUROPE PROPERTY INDEX



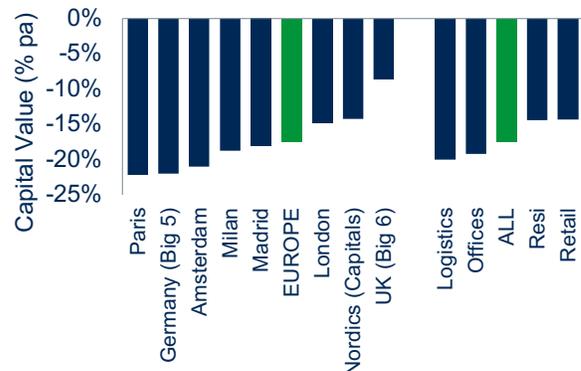
Source: MSCI. As of January 2023.

EUROPEAN REIT PRICES



Source: Bloomberg. As of January 13, 2023.

EUROPEAN PRIME YIELD IMPACTS



Source: CBRE. As of January 2023.

Occupier Markets

OFFICE SECTOR

Despite the turmoil in financial markets, third quarter demand continued to recover from pandemic lows. Take-up in Europe's major office markets over the 12 months to Q3 2022 reached 5.0% of total stock, which is 60 bps above the 10-year average.

Despite positive take-up signs, vacancy continues to edge up, reaching 7.7% in the third quarter. This is up 220 bps since the vacancy nadir in March 2020. However, the last two quarters have shown some resilience, increasing by only 40 bps. Through the pandemic years (since March 2020), vacancy increases have been most pronounced in Dublin and Amsterdam (around 500 bps increase) while Manchester (-120 bps) and Copenhagen (-250 bps) recorded tighter vacancy.

New development was just 1.9% of total stock in 2022, well below the replacement rate (say 2.5% p.a. assuming a 40-year building lifecycle). Development will continue to undershoot, averaging just 1.7% of total stock over the next two years. New starts will likely slow sharply in 2023, given high construction costs and poor economic sentiment.

Post-GFC banking regulations (Basel III) have severely impeded development finance, leaving Europe chronically under supplied with modern office space. The ESG agenda, combined with a tight labor market and a 'war for talent', have seen demand for 'best in class' space increase during the same period. This explains why highly robust prime rental growth has occurred (see below), despite the increasing prevalence of working-from-home (WFH) in the post-pandemic period.

Office rental growth over 2022 remained positive, expanding by 5.8% p.a. over the last 12 months. However, the pace of growth has slowed for the second consecutive quarter, rising by 1.1% in the final quarter, down from 1.4% in the third quarter and 2.5% in the second.

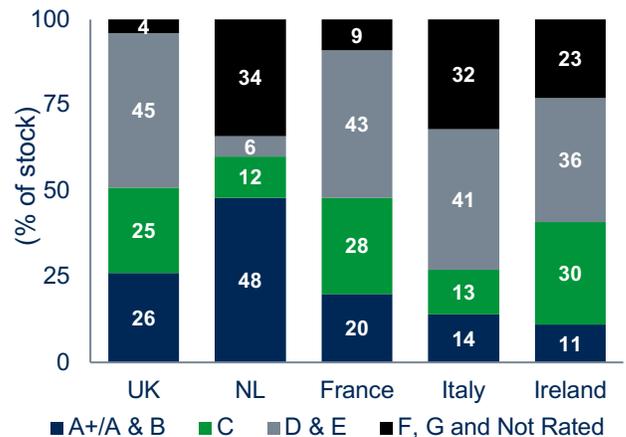
We expect occupier demand and thus rental growth to moderate further. However, long-term prime prospects remain favorable, given the ESG driven flight to quality and the lack of modern and green compliant space.

EUROPEAN OFFICES: DEVELOPMENT COMPLETIONS



Source: Cushman & Wakefield. As of Q3 2022.

EUROPEAN OFFICES: EPC RATING



Source: Savills. As of November 2022.

Occupier Markets

RETAIL SECTOR

European retail sales volumes decreased -2.8% p.a. in November 2022. A sustained recovery is unlikely until there's a sharp uptick in heavily depressed consumer confidence levels (-21.1 on the Eurostat measure through December, up from -29.2 in September, but well below the European long-run average -11).

Retail leasing activity will likely sharply slow in 2023 and into 2024. While inflation is set to moderate, it may yet remain above the 2% target for some time (see Economy section). Wage growth is also still lagging a long way behind, which is great for central bankers and controlling inflation, but not great for retail operators. Household purchasing power has come under sustained negative pressure over the past year, with the “double whammy” of falling real incomes and higher debt servicing costs.

Downward rental pressures will likely be greatest in the north of Europe, where e-commerce headwinds are most pronounced. Local letting agents remain more upbeat about prospects in Southern Europe, but that could be an expectation and internet adoption lag. Retail operators will take the spending slowdown as an opportunity to ‘right-size’ stores and optimize formats. Retailer demand for space will pivot toward local convenience and high-end experiential destinations.

The pandemic re-opening retail rental “rally” was short-lived and remained negative. Prime rental growth was -1.3% in 2022, compared to -1.5% in 2021 and -10% in 2020. The pace is expected to fall back in 2023. This will reflect the combination of a cyclical downswing and the structural headwinds of the ongoing shift toward online retail channels.

We retain a strong preference for food and convenience retail due to economic and e-commerce resilience. Food is a necessity, it is durable to the cost of living crisis and even rising food inflation itself. Capacity constraints, low margins and high delivery costs also imply a considerable degree of internet resilience; with recent growth in grocery, focused on in-store picked “instant” (i.e., Deliveroo, Uber Eats, etc.).

EUROPEAN RETAIL CLIMATE



Source: Eurostat. As of January 2023.

EU: ONLINE PURCHASES (2021)



Source: Eurostat. As of March 2022.

Occupier Markets

INDUSTRIAL SECTOR

JLL’s logistics take-up in the first nine months of 2022 totaled 22.9 million sq m, in line with the 2021 level. Following a very strong first quarter, demand has moderated from recent record high levels. This is in part because of supply shortage issues, with vacancy rates close to zero in many key logistics markets, but also reflecting that the economy has slowed.

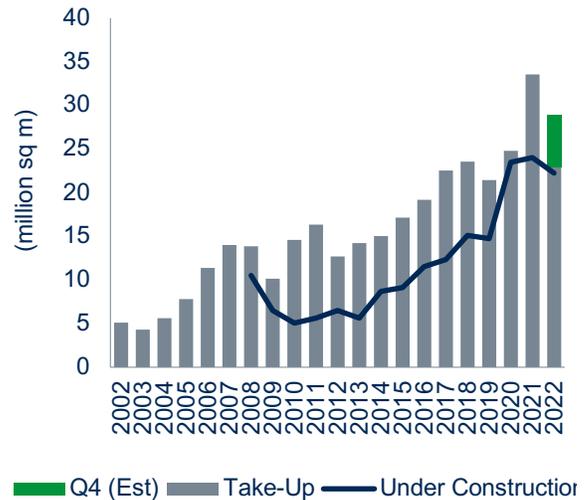
Total development activity remains strong, with around 22.2 million sq m under construction at the end of the third quarter, up 11% year-on-year. Speculative development has hit a 10-year high, with 8.7 million sq m under construction—albeit activity is heavily concentrated in Poland, U.K., Italy, and Spain. New starts are now slowing, as rising yields and higher development costs impact project viability.

Prime logistics rents continue to set a blistering pace, even smashing surging inflation at over 15% in 2022, up from 4.5% in 2021 and 2.6% in 2020. Near-term economic softness will likely slow the pace of growth, but current rental level stability will be supported by strong occupier market fundamentals.

While physical retail continues to face ongoing structural challenges, e-commerce continues to take market share. The latest CRR online retail sales data shows 2022 sales were markedly higher than pre-pandemic levels across all countries. However, a number of countries (e.g., U.K., Germany, Netherlands) did see levels fall back from the 2021 pandemic highs, reverting to a still strong pre-pandemic trend.

Restructuring plans announced by online retail giant Amazon has raised some concerns around e-commerce’s long-term growth potential. Yet, e-commerce faces the exact same cyclical weakness as physical retail (e.g., weak consumer confidence, falling real income levels, etc.). Our positivity on the structural attractions of logistics remains unaltered, with future demand sustained by e-commerce expansion, and (some) onshoring against a persistent heavy undersupply of modern logistics space across Europe.

EUROPEAN LOGISTICS: TAKE-UP & U/C



Source: JLL. As of November 2022.

ONLINE RETAIL SALES



Source: Centre for Retail Research. As of January 2023.

Occupier Markets

ACCOMMODATION SECTOR

Eurozone house price growth has begun to moderate, down to 6.8% p.a. in the year to September 2022, from a peak of 9.8% p.a. in March 2022. According to the Nationwide, more timely U.K. data shows house prices continuing to soften into the fourth quarter, slowing to 4.8% p.a. to December 2022, compared to a peak of 12.6% p.a. last March.

Central banks have been forced into a tightening cycle, sharply raising interest rates to tame rampant inflation. This has impacted borrowers, pushing mortgage rates up from record low levels. While prices will likely soften in 2023, they will remain high relative to earnings. The deterioration in buyer affordability only boosts the case for sustaining rental demand and therefore residential rental growth.

In addition to higher borrowing costs, housing market momentum also faces other short-term headwinds with weak consumer confidence, the cost of living crisis and anticipated labor market softness, weighing on housing transaction volumes and prices. The number of distressed sales should, however, be limited, with only a modest increase in unemployment and also thanks to “beefed-up” post-GFC mortgage lender regulations, which have lowered maximum LTVs and raised required deposit levels (down-payments).

Over 2022, Eurozone residential rents increased by 2.1% p.a. and by 4.4% p.a. in the U.K. Favorable fundamentals suggest the potential for further rental growth this year.

Core BTR investors, looking to hold for the longer term, should focus on locations with positive demographics and where housing supply pressures are greatest. More stringent regulations are an increasing political risk to the sector. For example, rent controls will constrain future growth potential, but on the upside, increase the security of tenure through reducing tenant turnover and increasing certainty and duration of rental income. Rising ESG regulations, that may require existing housing stock to be modernized, will likely present additional investment opportunities.

EUROZONE HOUSE PRICES VS. MORTGAGE RATE



**Cost-of-borrowing indicator—new house purchase loans

Source: OECD; ECB. As of January 2023.

RESIDENTIAL RENTAL GROWTH



Source: OECD. As of January 2023.

About the Team

Barings Real Estate's research team is structured by sector and geographic expertise, with efforts led by Dags Chen in the U.S. and Paul Stewart in Europe. The team has a diverse background covering various industries, asset classes and countries, which is complemented by an analytics function enhancing the team's ability to collect, augment and analyze data to inform better decision making.



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