# BARINGS

Why Private Credit?

# Attractive Historical Returns with Low Relative Volatility

Private credit may act as a diversification tool given low relative volatility/higher return profile compared to several other asset classes.



Source: Cliffwater and Morningstar Direct. Data represents average annual total returns from 2015 – 2023. Volatility is measured by standard deviations of annual total returns to average annual total returns. The following indices are referenced as follows: "Private Credit" – Cliffwater Direct Lending Index; "Leveraged Loans" – Morningstar LSTA LL100; "U.S. Investment Grade Bonds" – Bloomberg US Corporate High Yield; "U.S. Treasuries" – ICE BofA Current 10-Y US Trsy; "U.S. Public Equities" – S&P 500. See "Important Information" section at the end of this presentation for detailed descriptions of each index's parameters as defined by Cliffwater and Morningstar Direct. **PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS.** 



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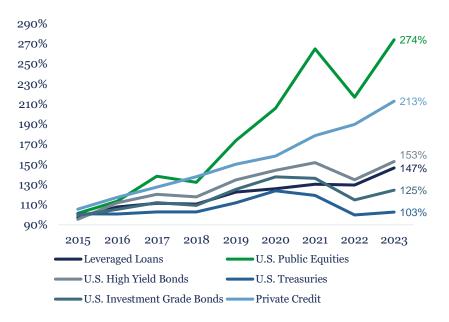
## Private Credit has Delivered Consistent Returns with Low Volatility



## **Durable Positive Annual Returns**

- Robust direct lending coupons have delivered consistent positive annual returns.
- Direct lending portfolios have generated substantial investment income that offset unrealized/realized losses.
- Positive returns in each of the last 9 years, with an average return of 8.8%.

## Cumulative Returns for Cliffwater Direct Lending Index (CDLI) Have Exceeded Traditional Credit Strategies



## **Outperforming Traditional Credit Strategies**

- · Floating rate, senior secured portfolios, with illiquidity premium.
- · Less competition allow for more attractive pricing.
- Benefiting from rising rates.

Source: Cliffwater, Morningstar Direct, and Barings. Data represents average annual total returns from 2015 – 2023. Volatility is measured by standard deviations of annual total returns to average annual total returns. The following indices are referenced as follows: "Private Credit" – Cliffwater Direct Lending Index; "Leveraged Loans" – Morningstar LSTA LL100; "U.S. Investment Grade Bonds" – Bloomberg US Corp Bond; "U.S. High Yield Bonds" – Bloomberg US Corporate High Yield; "U.S. Treasuries" – ICE BofA Current 10-Y US Trsy; "U.S. Public Equities" – S&P 500. See "Important Information" section at the end of this presentation for detailed descriptions of each index's parameters as defined by Cliffwater and Morningstar Direct. **PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS.** 



# What is Private Credit?

Private credit is a debt investment directly originated by an asset manager. Transactions may consist of corporate credit, infrastructure debt, or private placements in a variety of securities.

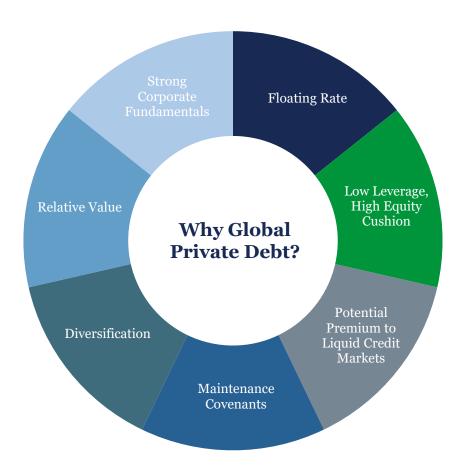
Potential Premiums	Private credit transactions may provide enhanced yield relative to liquid credit markets, commonly referred to as an "illiquidity premium"
Speed of Execution	Transactions are often bilateral (issuer and lender) or small club facilities, obviating a syndication process to cobble a facility together
Tailored Financings	Financings are structured to achieve the objectives of both the issuer and the lender
Confidentiality	Given the smaller number of transaction participants, information is disseminated to fewer parties than in a syndicated execution
Takeaway?	Private credit is exactly that—issuance of credit that is maintained on a private basis. Investors must understand the details of a manager's investment strategy to appreciate the risks and return





# Why Private Senior Loans?

A global private debt strategy can provide flexibility to take advantage of shifts in relative value and greater portfolio diversification by issuer, industry, currency and return components.



## Why a Global Private Debt Allocation<sup>1</sup>

- **Potential** for **high yields** with **low volatility** relative to certain liquid markets
- Large opportunity set given regulatory pressure on banks and record levels of private equity dry powder driving new financing opportunities
- **Potential illiquidity premium** to large corporate market with relatively **lower risk profile**: lower leverage and higher equity contributions
- Global allocation provides opportunities to construct **a highly diversified portfolio**
- Global team and dynamic portfolio management provide ability to find **relative value** throughout portfolio construction

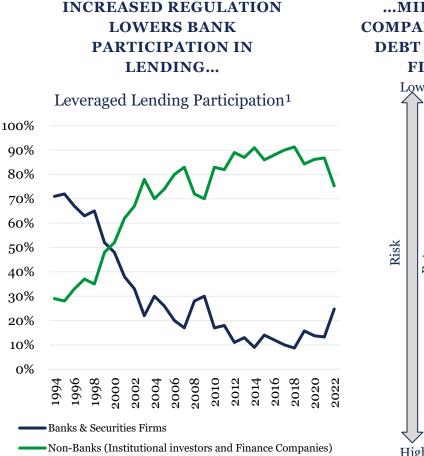
1. According to Barings' market observations as of September 30, 2024 Note: For illustrative purposes only. There can be no assurances that the stated will be achieved.



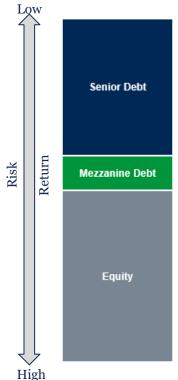
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# What is Private Credit?

With increased regulation on the banking system, more loans are extended to borrowers from non-bank lenders.



## ...MIDDLE MARKET COMPANIES THEN SEEK DEBT VIA NON-BANK FINANCING...



## ...WHICH FURTHER DRIVES THE MIDDLE MARKET ECONOMY...

- The US Middle Market is made up of companies with annual revenues between \$10 million and \$1 billion
- Responsible for roughly one-third of private U.S. GDP, equivalent to the 5<sup>th</sup> largest economy in the world<sup>2</sup>
- Consists of nearly 200,000 companies – including familycontrolled, private equity sponsored, and publicly-owned businesses

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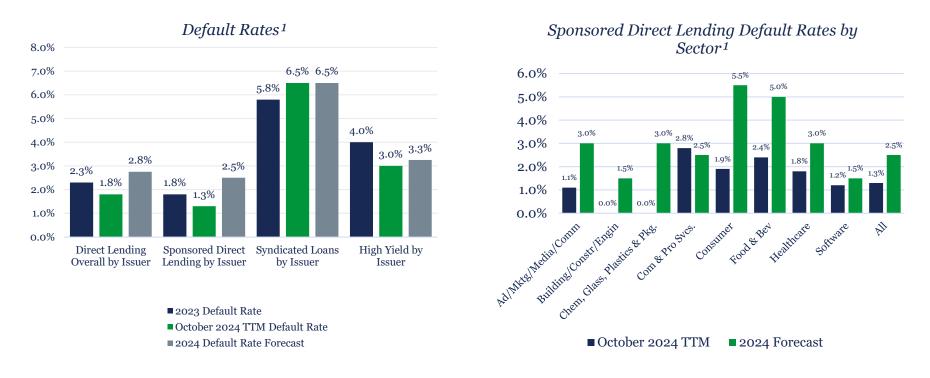
1. S&P LCD, data as of 12/31/22

2. National Center for the Middle Market, Q4'23 Middle Market Indicator

3. National Center for the Middle Market, State of the Middle Market Economy: Managed Expectations Amid Stable Growth Note: For illustrative purposes only. There can be no assurances that the stated will be achieved.



# Private credit default and loss rates remain steady, credit losses remain resilient



## Loss Rates

	Barings <sup>3</sup>	Direct Lending <sup>2</sup>	High Yield Bonds²	Leveraged Loans <sup>2</sup>
Loss Rates over last 10 Years	0.02%	0.96%	1.58%	0.88%

- 1. Source: KBRA DLD
- 2. Source: Cliffwater ,JPMorgan Markets. Credit losses = defaults adjusted for value recovered

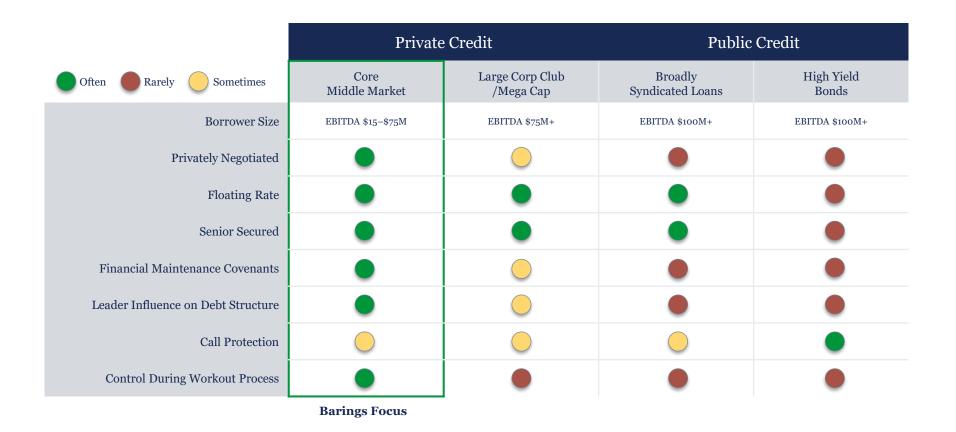
 As of September 30, 2024. Includes all of Barings private first lien Ioan strategies. Barings North American Senior Loan Strategy, excluding secondary purchases and deals originated solely for Barings Middle Market CLOs (Inception: 2012). Barings European Senior Loan Strategy (Inception: 2013). Barings Asia Pacific Senior Loan Strategy (Inception: 2011).



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# **Core Middle Market Offers Greater Degree of Structural Protection**

Large corporate private credit strategies resemble broadly syndicated loan terms and structure.



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# **Financial Covenants**

Not all financial covenants protect lenders in the same way as credit agreements lacking 'Financial Maintenance Covenants' are generally referred to as 'Covenant Lite' documents

## What is a Financial Maintenance Covenant?

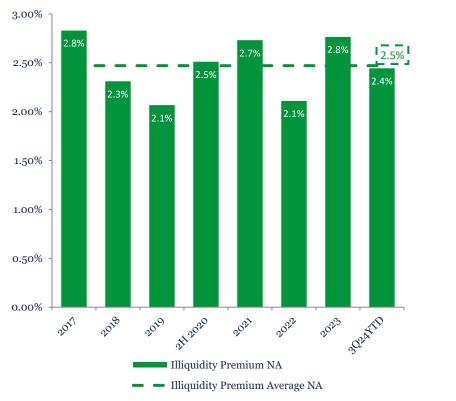
Maintenance covenants are different from incurrence covenants, which are only tested when a borrower takes a specific action, such as taking on more debt. Maintenance covenants are often preferred by lenders and investors because they allow for quicker action if a borrower's finances need attention.

Incurrence Covenant	Negative Covenant	Maintenance Covenant
Prevent lenders from taking action until a borrower breaches a specific financial ratio. They trigger when a predetermined event occurs, such as taking on more debt or paying dividends.	Restrict a company from taking certain actions. For example, a negative covenant might limit the amount of dividends a company can pay to its shareholders or the ability to carve out assets away from first lien lenders.	Condition in a loan agreement that requires a borrower to maintain certain financial requirements on a regular basis. These requirements are usually tested quarterly, regardless of the borrower's debt issuance or other activities.



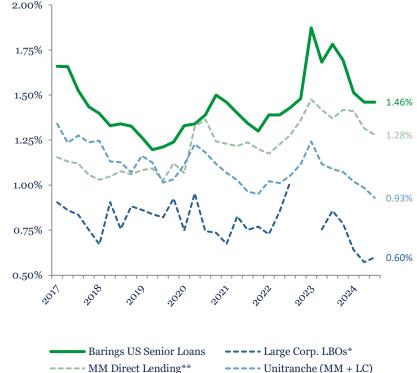
# **Strong Relative Returns Above Broadly Syndicated Market**

Barings' realized illiquidity premium over the broadly syndicated leveraged loan index has historically averaged  $\sim$ 250+ bps in aggregate or  $\sim$ 80 bps per turn of leverage.



### ILLIQUIDITY PREMIUM OVER BROADLY SYNDICATED MARKET<sup>1</sup>

## SPREAD PER TURN OF LEVERAGE OVER BROADLY SYNDICATED MARKET<sup>2</sup>



As of September 30, 2024

- 1. Data represents 3 year discount margin (All-In Spread (DM-3) = [(fee/3) + spread + greater of floor or base rate) / (1 fee)] base rate ) for both Barings and CS LL Index.
- 2. Source: Refinitiv.. \*Large corporate LBOs shows first-lien debt to first-lien leverage. \*\*MM Direct Lending shows first-lien deals, and excludes second-liens and unitranches

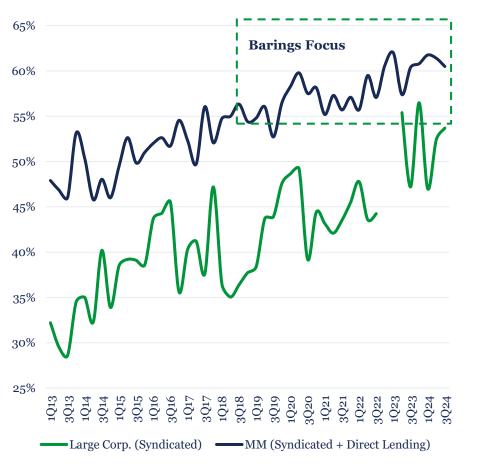
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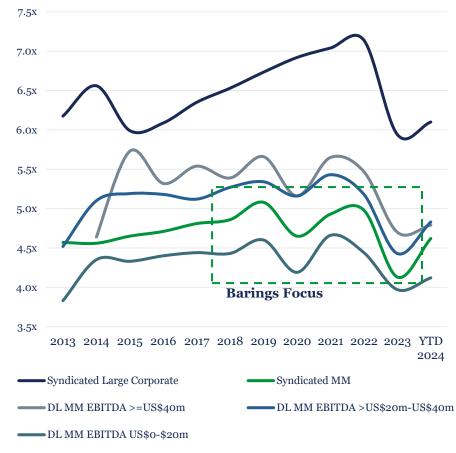
# **Corporate Leveraged Credit**

Barings operates in the middle of the middle market, where loan-to-value and total leverage tend to be lower than in the large corporate and institutional segments.

## LBO Total Equity Contribution Comparison



## LBO Total Leverage by Market Segment (Annual)



Source: LSEG LPC. As of September 30, 2024. Periods without a datapoint represent lack of LBO activity for that particular segment. All charts within the M&A analysis exclude annual recurring revenue deals.



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# Barings Investment Process



# A Typical Deal

Barings evaluates every transaction in the context of three variables.

## Key Considerations

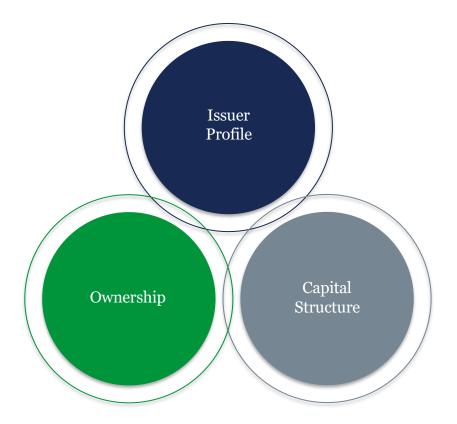
- How resilient are the Issuer's end markets?
- How did the Issuer perform during the GFC and COVID?
- To what degree are sales diversified?
- What are gross and EBITDA margins?

## Key Considerations

- Who owns the issuer?
- Does the owners have experience with assets of a similar type?
- How long has the Sponsor been investing?
- In times of distress, how has the ownership group responded?

## **Key Considerations**

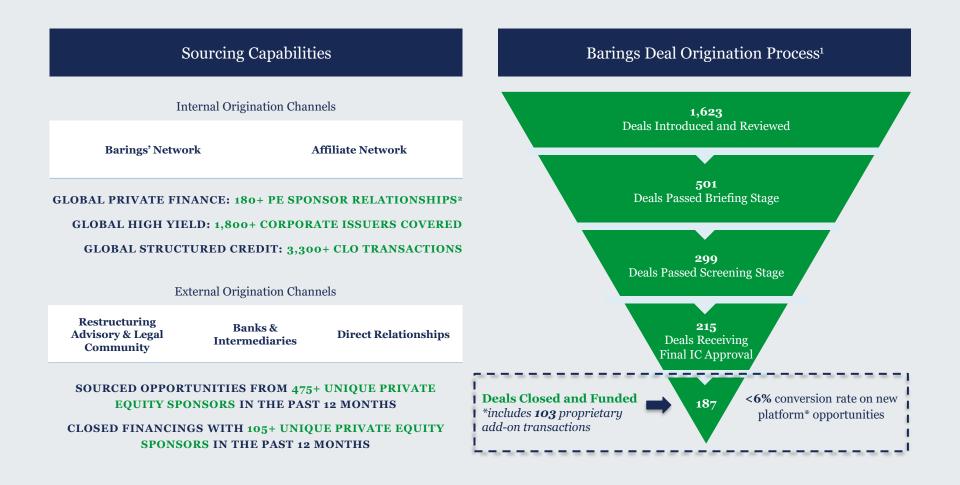
- What is the total enterprise value of the issuer?
- What is the structure of the equity (cash, implied, preferred)?
- How much debt will the issuer bear?
- How "adjusted" is EBITDA?





# **Opportunity Sourcing & Conversion**

Barings leverages its broad and wide-reaching network across private equity sponsors and advisors to originate opportunities.



1. Average annual LTM metrics over previous three years to March 31, 2024, based on closed date

2. Represents trailing three years of activity

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## **Investment Process**

Barings' Three-Pronged Approach in Practice.



Ownership & Governance

**Capital Structure** 

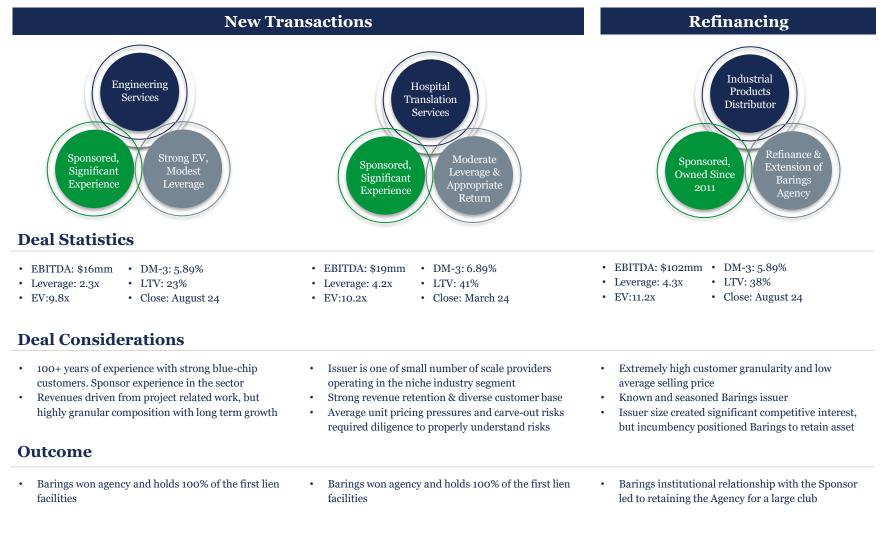
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# A Typical Deal, with Examples

Barings evaluates every transaction in the context of three variables and structures the transaction accordingly.



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# **Ongoing Portfolio Monitoring**

Portfolio managers and original investment team monitor at investment and portfolio level with goal of addressing any issues well in advance of potentially adverse events.

### **Investment** Team **Committee and Monitoring External Monitoring** Hold regular watchlist reviews • Same team who underwrote deal monitors it in the Quarterly portfolio reviews portfolio internally to review risk Receive monthly/quarterly sensitivities, near-term market outlook and relative financials from portfolio companies value **Culture of Risk** Discuss any latent issues Proprietary portfolio Management regularly with investment management system committee aggregates data to monitor trends Pricing committee utilizes • independent third-party Engage sponsor and pricing vendors management early to address potential covenant breaks or Annual third party audit other issues

# Multiple, independent layers of review, both internally and externally



# Managing Downside Risk

Investment professionals possess extensive experience with managing portfolios of private credit investments across economic cycles.

## **Extensive Experience**

Barings has been managing private debt (including junior capital) for **27+ years** 

Senior management within the investment teams have invested **through numerous cycles** 

Potential to leverage experience from our **specialist distressed debt team** 

Utilize our in-house legal and operational firm wide teams

## **Constant Communication**

Barings maintains constant contact with its management teams and private equity partners to ensure we are acting on the most current data and able to get ahead of any upcoming issues

Request further information (i.e. financial forecasts) and consult with **internal experts and consult external advisors** 

## All-Hands Approach

### Sample Workout Team Member(s) of IC Originator Lead Underwriter Deal Analyst Internal Legal

Internal Workout Specialist External Advisors External Lawyers

Potential Solutions for Loss Mitigation						
Collaborative approach between lenders and sponsors to support financial and operational improvements debt securities						
Potential Outcomes						
Position on the board	Restructuring of debt securities	Forced sale of business	Take the "keys"			





# Investing *Together*

PUBLIC & PRIVATE FIXED INCOME | REAL ASSETS | CAPITAL SOLUTIONS

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### Index descriptions and parameters as defined by Cliffwater and Morningstar Direct:

Cliffwater Direct Lending Index: The Cliffwater Direct Lending Index ("CDLI") seeks to measure the unlevered, gross of fees performance of U.S. middle market corporate loans, as represented by the underlying assets of Business Development Companies ("BDCs"), including both exchange-traded and unlisted BDCs, subject to certain eligibility criteria. The CDLI is asset-weighted and calculated quarterly using financial statements and other information contained in the U.S. Securities and Exchange Commission ("SEC") filings of all eligible BDCs. The loans captured in the by the CDLI represent a large share of the direct lending universe and, importantly, represent loans that are originated and held to maximize risk-adjusted returns to shareholders and investors.

Morningstar LSTA US LL100: The Morningstar LSTA US Leveraged Loan 100 Index is designed to measure the performance of the 100 largest facilities in the US leveraged loan market. Index constituents are market-value weighted, subject to a single loan facility weight cap of 2%.

S&P 500: The index measures the performance of 500 widely held stocks in US equity market. Standard and Poor's chooses member companies for the index based on market size, liquidity and industry group representation. Included are the stocks of industrial, financial, utility, and transportation companies. Since mid 1989, this composition has been more flexible and the number of issues in each sector has varied. It is market capitalization-weighted.

Bloomberg US Corporate High Yield: The index measures the performance of USD-denominated, non-investment grade, fixed-rate, taxable corporate bonds, including corporate bonds, fixed-rate bullet, putable, and callable bonds, SEC Rule 144A securities, Original issue zeros, Pay-in-kind (PIK) bonds, Fixed-rate and fixed-to-floating capital securities.

Bloomberg US Corp Bond: The index measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate, taxable corporate bond market. It includes USD-denominated securities publicly issued by U.S. and non-U.S. industrial, utility, and financial issuers that meet specified maturity, liquidity, and quality requirements.

ICE BofA Current 10-Y US Trsy: The index measures the performance of the most recently issued 10-year U.S. Treasury note.

