

BARINGS

U.S. Real Estate



QUARTERLY RESEARCH

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Executive Summary

ECONOMY

- The U.S. economy is recovering from the sharp fall in output and increase in job losses caused by the pandemic and containment measures designed to “flatten the curve.”
- The initial shape of the rebound will be V-like, but the near-term path of the economy and job market remains highly uncertain.
- Massive fiscal and monetary stimulus is supporting the U.S. and global economies and financial markets for now, but both will likely need continued support.
- Significant job losses since February will be a headwind to near-term growth, but consumers appear to be tentatively regaining confidence, and getting back to spending more and saving less.
- Our base case continues to look for a modest bounce back in the second half of the year, followed by more tempered growth in 2021, and a slow and uneven recovery to pre-COVID levels of output and employment.

PROPERTY MARKETS

- The impact of the pandemic is beginning to show up in second quarter property market fundamentals—demand across most property types remains weak, as tenants await further clarity on the near-term and post-pandemic outlook.
- Apartment asking rents have fallen and concessions have increased as new supply continues to come online, but occupancies and rent collections have held up better than expected.
- Warehouse demand remains firm, as e-commerce and omni-channel retailers scoop up modern facilities to support growing online purchases.
- Office fundamentals have weakened noticeably as leasing came to a halt in the second quarter, while supply continued apace and sublease availability increased.
- Foot traffic at retail centers is showing tentative signs of recovery, but the steady drumbeat of retailer bankruptcies and store closures underscores the difficult road ahead.
- Hotel demand has also picked up, as travel restrictions have been lifted and leisure travelers have begun to venture out, but business travel will remain tepid as long as the virus remains a threat.

Economic Outlook

The U.S. economy is awakening from the induced coma designed to “flatten the curve” of COVID-19. As activity resumes and businesses reopen, data for everything from jobs to consumption is showing a rebound from the stunningly depressed levels in the second quarter. For many data series, the initial shape of the rebound will undoubtedly be V-like, giving hope that the recovery will be as swift as the collapse. Unfortunately, the V-shape may say more about the speed and severity of the downturn than the path ahead, particularly as the curve of infections in the U.S. steepens with surging new case counts across much of the South and West.

While the worst of the economic damage is likely behind us, even with the wave of new cases, the near-term trajectory of the economy and job market remains highly uncertain and dependent on medical progress in finding an effective treatment, cure or vaccine. Unlike the global financial crisis (GFC), however, the coronavirus recession was not caused by excesses in the financial markets or the economy. Rather, at the onset of the crisis, the global banking system was in relatively good shape, and virtually everything was looking up for many—though certainly not all—U.S. consumers. Unemployment was at a generational low; wages were rising; major stock indexes were at or near their all-time highs; household balance sheets were healthy; and even the housing market seemed to be gaining some momentum.

The significant job losses since February clearly have changed that narrative, even after the healthy job gains in May and June. But the “system” is largely intact, and at least for now, massive fiscal and monetary stimulus is supporting the economy and financial markets while science pursues a more lasting solution. Consumers appear to be tentatively regaining confidence and getting back to spending more and saving less. But it remains to be seen how well spending and sentiment will hold up in the face of surging COVID-19 cases, and what will likely be a contentious election, especially if benefits from fiscal stimulus programs are allowed to expire or are scaled back significantly. Our base case continues to look for a modest bounce back in the second half of the year, which may include a sharp rebound in the third quarter, followed by more tempered growth next year. However, we expect that the recovery back to pre-COVID output and employment levels will be slow and uneven, and likely will be measured in years, not quarters.

U.S. ECONOMY HAS BOTTOMED, UNEVEN RECOVERY AHEAD



Sources: Oxford Economics, National Bureau of Economic Research, Barings Real Estate Research. As of July 2020.

Capital Markets

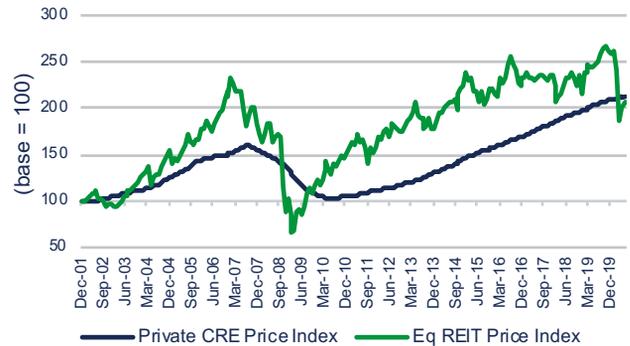
Swift and decisive actions by the U.S. Federal Reserve (Fed) and other central banks around the world have provided critical liquidity and support to the financial markets since the coronavirus outbreak. Nowhere is this support more appreciated—and perhaps more than fully priced in—than in the U.S. stock market, which has fully recovered from the more than 30% plunge in March.

Not all companies or sectors have participated in the rally, of course, and the list of losers includes most U.S. REITs. Through the second quarter, the FTSE NAREIT U.S. equity REIT index was down more than 20% year-to-date (YTD). However, performance varied widely across sectors, ranging from declines of more than 50% for hotel and mall REITs, to modest gains for industrial REITs, and nearly 20% gains for data centers, which are currently hosting much of the activity that took place in physical properties before COVID-19.

The impact of the pandemic on private market valuations will take longer to discern. Transaction activity collapsed in the second quarter, making price discovery almost impossible. According to Real Capital Analytics (RCA), U.S. transaction volume for the three months from April through June sunk below \$50 billion for the first time since the first quarter of 2011, but average prices across all major property types have held firm so far. Through June, RCA's Commercial Property Price Index (All Property) was up 0.9% YTD, led by a 3.6% YTD average gain for industrial and a 1.7% increase for apartments.

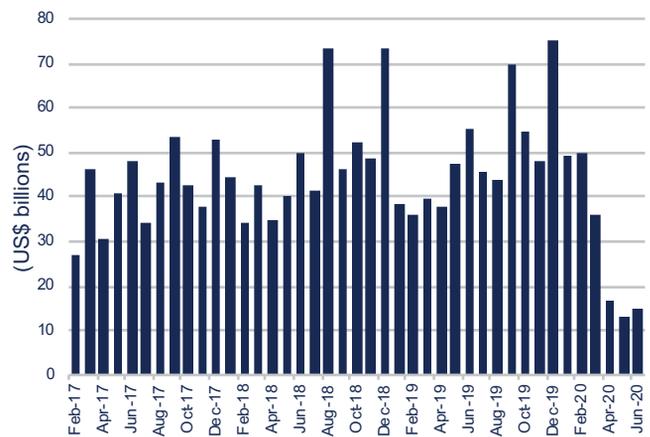
Performance likely will be weaker for the balance of 2020. The preliminary second quarter estimate for NCREIF's ODCE fund index showed a -1.6% total return for the quarter, which included a -2.5% appreciation return. How far prices might fall and for how long depends partly on the unknowable duration of the pandemic, and how long the economy will be forced to operate at constrained capacity. For now, capital remains readily available for apartment and industrial properties, selectively available for office, and is generally unavailable for retail and hotels.

PUBLIC VS. PRIVATE REAL ESTATE PRICING



Sources: Real Capital Analytics, NAREIT. As of June 2020.

MONTHLY TRANSACTION VOLUME



Source: Real Capital Analytics. As of June 2020.

NFI-ODCE QUARTERLY APPRECIATION RETURNS



Source: NCREIF. As of June 2020.

Property Markets

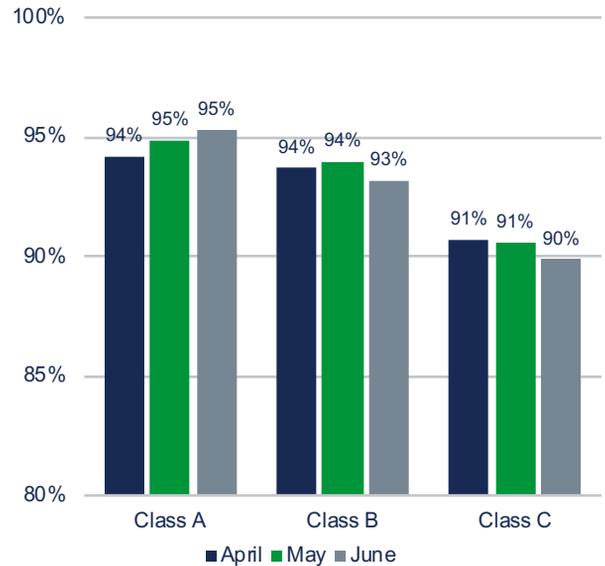
APARTMENT

The effects of COVID-related pressures on the apartment sector are finally beginning to appear in data releases. According to CBRE-EA, vacancy at the national level has increased 70 basis points (bps) year-over-year, and asking rents in most major markets have declined since the onset of the pandemic. Unsurprisingly, concessions have spiked in markets experiencing elevated new supply deliveries, as projects struggle to lease in an environment of weak demand and limited mobility. Rent collections, however, have held up better than many expected when the pandemic began. Going forward, we expect continued near-term challenges, as leasing demand stays subdued relative to pre-COVID levels and the virus remains a threat. Long term, we still believe the sector offers attractive opportunities as structural demand tailwinds remain in place, mortgage credit availability remains constrained, and single-family home prices remain out of reach for many households.

INDUSTRIAL

Continued demand for industrial property helped keep fundamentals stable in the first half of 2020, even though supply outpaced net absorption for a sixth consecutive quarter. Per CBRE-EA, the national availability rate increased 30 bps to 7.6% during the second quarter, the smallest increase among the four main property types. The increase was driven by weak demand for manufacturing and R&D, while the resilient warehouse sub-sector reported positive net absorption that was only slightly below the levels seen one year ago. The recent increase in non-store retail sales is further proof of the rising ubiquity of e-commerce, as closures of brick-and-mortar retail stores shifted consumption online. We expect that a portion of this shift will turn permanent post-pandemic, as consumers settle into the convenience and routine of both home and “click-and-collect” delivery modes. Other structural shifts (e.g. increase in the inventory-to-sales ratio and the reconfiguration of retail supply chains) will further boost industrial demand over the long run, strengthening the investment case for the sector.

APARTMENT RENT COLLECTIONS HAVE HELD UP



Source: JLL. As of June 2020.

INDUSTRIAL AVAILABILITY BELOW PRE-GFC LOWS



Source: CBRE-EA. As of June 2020.

Property Markets

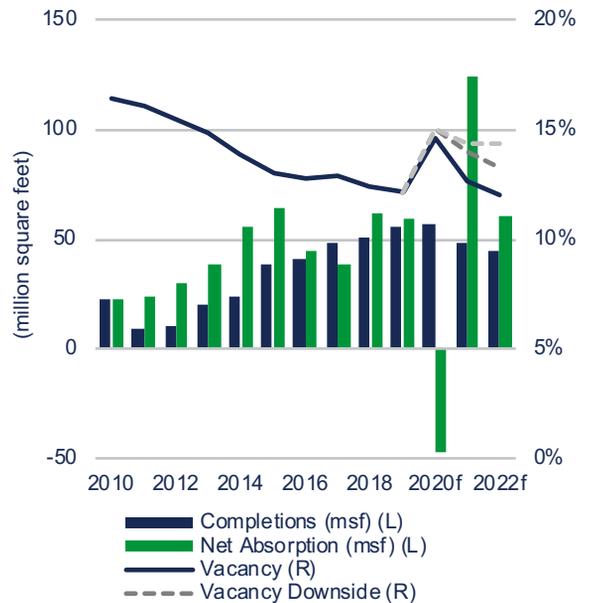
OFFICE

COVID-19 has taken a toll on the office sector, with widespread negative net absorption reported for the second quarter. Per CBRE-EA, U.S. office vacancy increased 70 bps to 13% during the second quarter, driven by more than 20 million square feet (MSF) of negative net absorption, a level matching the worst quarter during the GFC. Completions totaled 7.8 MSF, slightly less than half of 16 MSF projected pre-COVID, reflecting construction delays and suggesting a spike in new supply likely in late 2020 and early 2021. Office demand will remain under pressure during the second half of the year. Densely populated, public transit-dependent urban centers and markets with elevated new supply are most at risk until the pandemic is contained, but the long-term impact is harder to predict. While it's still too early to tell how office demand and use might change, some large firms reportedly are putting leasing decisions on hold to reassess their space needs in a post-COVID world.

RETAIL

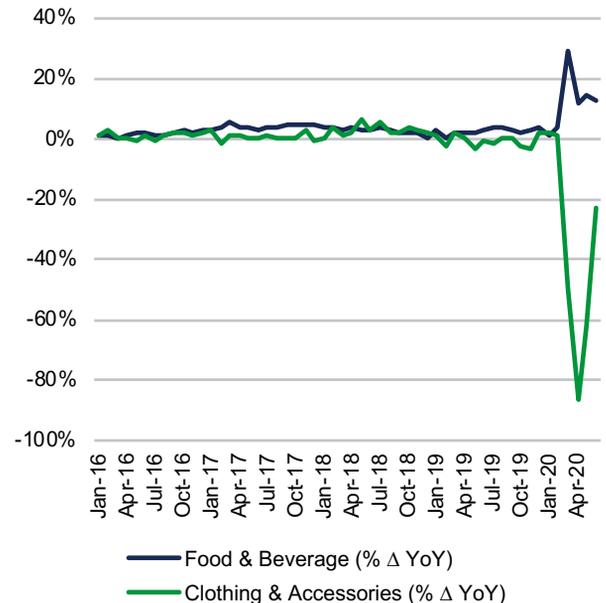
Improving consumer sentiment has translated into a tentative rebound in spending. Although discretionary spending remains far below levels seen one year ago, many non-essential categories rebounded in June. Spending on essential goods has moderated a bit after surging in the early months of the coronavirus outbreak, but sales through June remain well above levels seen one year ago. In the near term, we expect consumers will continue to rely on their local grocery-anchored centers for daily necessities, even as new COVID-19 cases surge and authorities re-impose containment measures. Many consumers have become accustomed to alternative approaches to shopping—such as buying online and picking up in store (or curbside)—and more retailers have adapted store operations to serve online fulfillment. While we expect online shopping will continue to take market share from traditional brick-and-mortar sales, we believe omni-channel retailing with local fulfillment through retail centers will likely remain an important part of retailers' strategies, and will continue to bring foot traffic to neighborhood and community centers.

OFFICE DEMAND IS ON HOLD



Source: CBRE-EA. As of June 2020.

NARROWING GAP BETWEEN DISCRETIONARY AND NON-DISCRETIONARY SALES



Source: U.S Census Bureau. As of June 2020.

Property Markets

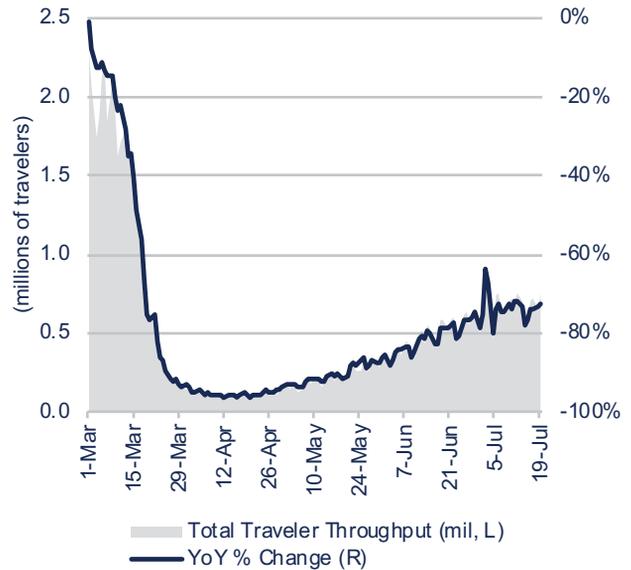
HOTELS

The lodging sector has taken the most severe hit from COVID-19, and remains under pressure as business and leisure travel have come to a near halt, and as surging cases threaten to push back the demand recovery. Despite near-term headwinds, green shoots of a recovery are beginning to emerge. As of mid-June, revenue per available room (RevPAR) at the national level has rebounded 159% since bottoming out during the second week of April. However, it remains 51% off February highs, and more than 60% lower than the same week in 2019. High frequency is more encouraging, and suggests consumers are slowly returning to air travel, but the lodging outlook is murky over both the near and long term. In the near term, surging new infections—especially in states that reopened early and reported a rebound in lodging demand (e.g. Florida and Arizona)—threaten to put the demand recovery on hold. Longer term, broader adoption of virtual meeting technologies (e.g. Zoom and WebEx) is a headwind for business travel, as corporations reassess travel needs.

SUMMARY

Nearly six months into the COVID-19 pandemic, businesses and individuals are still learning to adapt to living with a potentially deadly virus with no proven cure, treatment or vaccine. While many of the adaptations will prove temporary once the threat of the virus recedes, others—such as broader adoption of technology—will alter future demand and use for different types of property. In the near term, leasing and sales activity will likely remain subdued, as tenants and investors await further clarity on the outlook for the economy and demand in a post-COVID world. Longer term, the outlook for much of the commercial real estate universe remains positive against a backdrop of a slow-growth, low-return world. But the pandemic has changed the risk-return profile across and within different sectors, and investors will need to respond accordingly.

HOTEL ROOM DEMAND HAS DISAPPEARED



Source: TSA. As of July 2020.

About the Team

BAI Research & Analytics is led by Colin Gordon and consists of 12 members that sit alongside the investment team globally. BRE's research team efforts are led by Philip Conner in the U.S. and Paul Stewart in Europe. The research team is structured by sector and geographic expertise. The team's diverse background includes appraisal, legal, technological and academic applications, across multiple asset-classes, across buy and sell-side shops in markets around the globe. The real estate research team is complemented by an analytics function enhancing the team's ability to collect, augment and analyze data to inform better decision making.



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