

## MULTI CREDIT INVESTING: A THROUGH-THE-CYCLE APPROACH TO HIGH YIELD

### How does Barings define high yield multi credit investing?

**DAVID:** At a high level, multi credit investing aims to take advantage of opportunities across the global high yield markets as they appear throughout the credit cycle. At Barings, we consider a high yield multi credit strategy as one that mostly comprises allocations to the “core four” sub asset classes—U.S. high yield bonds, U.S. loans, European high yield bonds and European loans—with the ability to make opportunistic allocations to collateralized loan obligations (CLOs), and stressed and distressed credits (special situations).

**MARTIN:** The market David identified is over \$3 trillion in size, with approximately 3,000 issues, giving investors access to a much larger opportunity set than any one of these markets alone.<sup>1</sup> This wider universe allows portfolio managers to select investments based on their best ideas, while still maintaining a highly diversified pool of corporate credit.

### How can a multi credit strategy benefit investors, both in the current environment and longer-term / through a full credit cycle?

**MARTIN:** In this continued slow-growth, low-rate environment, the search for yield is ongoing, and many investors have become more comfortable with taking on additional credit risk in order to access potentially



**DAVID MIHALICK**  
HEAD OF U.S. HIGH YIELD INVESTMENTS



**MARTIN HORNE**  
HEAD OF EUROPEAN HIGH YIELD INVESTMENTS

*Given the nature of the changes that occur across the high yield markets, it is important that investors be in a position to reallocate in as close to real time as possible*

### THREE KEY BENEFITS *of a* MULTI CREDIT APPROACH TO HIGH YIELD

#### A MULTI CREDIT STRATEGY CAN ALLOW MANAGERS TO...

- 1** Dynamically reallocate capital as pricing opportunities change between the “core four” markets
- 2** Consolidate best ideas from a market that has more than 3,000 issuers and an opportunity set upward of \$3 trillion
- 3** Dampen technical risks that exist within the high yield markets, leading to a less volatile asset pool

1. Source: Credit Suisse. As of September 30, 2017.

more attractive risk-adjusted returns. More and more, investors are looking to take their high yield allocation a step further by employing a strategy that allows their position to be increased or decreased within a set band based on risk tolerance. This is particularly true as they look to hold high yield longer-term or through a full credit cycle. In our view, it makes sense to give that high yield allocation as much flexibility as possible in order to quickly and efficiently capitalize on opportunities as they arise across bonds and loans in the U.S. and Europe.

**DAVID:** I would add that across these “core four” asset classes, the risk / return profiles of the underlying corporates are similar. However, as Martin suggested, these markets have historically been punctuated with periods of dislocation, during which technical factors or risk flare-ups can cause any one sub asset class to outperform or underperform for a period of time. All financial markets can exhibit “top-down” pricing inefficiency during periods of dislocation, which is often disproportionately sentiment-driven rather than related to underlying collateral risk. It is during these periods that managers who take a bottom-up approach to credit selection can often find excess value by investing across the high yield universe.

**Can you give examples of past market dislocations that ultimately led to attractive buying opportunities?**

**DAVID:** As I mentioned earlier, the disparity in performance and pricing between the high yield markets is often due to headline risk or technical factors, such as flows into and out of retail funds, rather than to underlying fundamental weakness. Changes in these factors can cause securities to become mispriced relative to their underlying fundamentals and also relative to other sub asset classes,

**VALUE IN HIGH YIELD SHIFTS OVER TIME**

4.91%	24.19%	9.38%	5.25%	4.39%	18.32%	7.30%	higher ↑ RETURNS ↓ lower
1.82%	14.74%	8.97%	2.49%	1.15%	10.12%	6.67%	
-1.23%	10.51%	7.22%	2.10%	-0.38%	9.88%	3.72%	
-1.47%	9.43%	6.15%	2.06%	-5.38%	5.42%	3.52%	
2011	2012	2013	2014	2015	2016	2017 YTD	
U.S. LOANS		U.S. BONDS		EUROPEAN LOANS		EUROPEAN BONDS	

SOURCE: BAML U.S. NON-FINANCIAL HIGH YIELD CONSTRAINED INDEX (U.S. HIGH YIELD BONDS), BAML EUROPEAN CURRENCY NON-FINANCIAL HIGH YIELD CONSTRAINED INDEX (EUROPEAN HIGH YIELD BONDS); CREDIT SUISSE LEVERAGED LOAN INDEX (U.S. LOANS); CREDIT SUISSE WESTERN EUROPEAN LEVERAGED LOAN INDEX (EUROPEAN LOANS). PAST PERFORMANCE NOT NECESSARILY INDICATIVE OF FUTURE RESULTS

creating short-term opportunities. In recent years, we have seen instances where, due to technical factors impacting the U.S. and European markets differently, senior secured loans issued by the same company, with the same terms, have traded at materially different valuations if one is denominated in euros and one in dollars.

The high yield markets have presented investors with a number of attractive buying opportunities over the last several years. Events like the 2011 Eurozone crisis or the 2013 taper tantrum gave investors the opportunity to buy assets at relatively cheap prices in specific markets. More recently, we have seen volatility and buying opportunities driven by the energy sector in the U.S. market.

**MARTIN:** It is also worth noting that market prices tend to react quickly to changes in technical factors and risk flare-ups. This means sharp downward movements in pricing are often followed by relatively quick recoveries when the market recognizes the price movements are overdone. For example, during the energy sell-off in 2015, the U.S. bond market significantly underperformed due to widespread concerns over commodity businesses, whereas the European loan market, with less exposure to energy, outperformed. In 2016, this trend reversed, with U.S. bonds significantly outperforming the

other three core markets and European loans delivering the lowest returns. In this scenario, as in David’s example above, managers with the ability to look holistically across these markets were well positioned to take advantage of the resulting opportunity.

**Looking ahead over the next year or so, do you anticipate seeing more of these technical dislocations or instances when one market may outperform another?**

**DAVID:** While it is difficult to predict exactly when volatility will impact the high yield markets or what may cause it, we can be pretty certain it will return at some point. It is important to understand that although you are taking similar risks, these “core four” high yield sub asset classes have their own nuances. In the U.S., for example, we are keeping a close eye on energy, which makes up roughly 15% of the U.S. high yield bond market. Although energy has stabilized in the last year or so, it continues to represent a potential risk, in our view. If oil prices were to decline again, the impact would likely reverberate throughout the U.S. market and potentially create volatility.

Healthcare has also been a topical issue in the U.S., where it makes up roughly 12% of the high yield

bond market. At the end of 2016, following the election of Donald Trump, healthcare credits sold off significantly amid uncertainty over the potential repeal and replacement of the Affordable Care Act and concern about what that could mean for hospitals. However, through the course of 2017, many of those credits went on to rally as it became evident that Republican efforts to repeal and replace Obamacare were unlikely to come to fruition. And while this particular sequence of events didn't have a widespread negative impact, it's something that definitely could down the road, and as such it is something we plan to continue watching closely going forward.

**MARTIN:** More broadly, as we see technical or fundamental pressures intensify in one geography, whether it be the U.S. or Europe, we would be more likely to allocate to loans, which typically exhibit less volatility through periods of dislocation. We would likely move back to bonds upon seeing attractive pricing on a longer-term basis, similar to how we reacted to the commodity cycle movements in 2014 / 2015.

**DAVID:** The main takeaway here is that even if you do not know exactly what event or trigger may cause a dislocation in the market, having the flexibility and the breadth to move or pivot puts you in a good position to capitalize on the opportunities that emerge in any one sub asset class at any given period of time.

### What are some of the arguments for putting tactical allocation decisions into the hands of managers like Barings?

**DAVID:** Given the nature of the changes that occur across the high yield markets, it is important that investors be in a position to reallocate in as close to real time as possible. For some investors, that may mean delegating the reallocation decision to an investment manager if their own internal decision-making processes cannot opportunistically react to market movements. Even for market participants that are familiar with the frequent risk flare-ups, timing a sell-off or identifying an entry point can be very difficult, and in some cases impossible. Following last year's Brexit vote, for instance, the entry point into the high yield market came and went quickly.

As such, while we are ultimately long-term, fundamental investors, in the short term we track technicals very closely, aiming to capitalize on the opportunities they can create at the individual credit level. Our ability to take advantage of these opportunities relies on accurately assessing and pricing idiosyncratic credit risk, and also taking a holistic look at the markets to assess which region or sub asset class offers the best value.

**MARTIN:** Ultimately, we are able to do all of this because of the size and depth of our high yield team. At Barings, the cornerstone of our strategy is our large, global high yield platform, which consists of 72 investment professionals in the U.S. and Europe. This breadth gives us the ability to dig deep into each individual issuer we analyze and employ a consistent, bottom-up approach to investing across our key high yield strategies.



When looking at the high yield markets today, we believe that fundamentals continue to look stable and leverage ratios remain in reasonable territory. But looking ahead over the next several months, there are a handful of issues—ongoing Brexit negotiations, sector-specific risks in the U.S. around energy, retail and healthcare, and geopolitical events across multiple regions—that we can point to as potential volatility triggers. In this environment, a multi credit approach can be particularly beneficial, as it gives managers the flexibility to pivot to those regions or sub asset classes that offer the most attractive opportunities at any given point in time.

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