



BARINGS EMERGING EMEA OPPORTUNITIES PLC

Warsaw, Poland

Finding quality companies from Emerging Europe, the Middle East and Africa

Diversify your emerging market exposure by harnessing the long-term growth and income potential of Emerging Europe, the Middle East and Africa.

Be part of the emerging markets others miss...

Barings Emerging EMEA Opportunities PLC offers a unique strategy for investors seeking to diversify the growth and income potential of emerging markets.

Focusing on the under-researched markets of Emerging Europe, the Middle East and Africa, the Trust seeks out attractively valued, quality companies benefiting from the demographic, social, economic and technological shifts happening across this diverse and fast-changing region.

As it does, the Trust is strongly positioned to deliver both an attractive dividend yield and long-term growth potential.

From structural reform in South Africa to economic reform in Saudi Arabia to global energy shifts, this active, high-conviction strategy is ready to benefit from the local and global transformations shaping these markets for the 21st century.

OTHER BENEFITS OF EMERGING EMEA:

GLOBALLY RESILIENT - Emerging EMEA markets generally have low levels of debt, so are less affected by global currency and interest rate movements.

DIVERSIFIED - These markets are domestically focused, and relatively uncorrelated with one another, so offer effective portfolio diversification.

UNDERVALUED CURRENCIES – The region’s currencies have strong potential for long-term appreciation – and unlike Asia, aren’t tied to the US dollar.

SUSTAINABLE RETURNS – Share prices are set to be well supported as more and more local investors move out of cash and into equities.

Emerging EMEA's growth opportunities



FINANCIALS

A growing middle class is driving demand for financial products – while innovative 'fintech' transforms how people bank and invest.



CONSUMERS

Consumer tastes and habits are changing rapidly – and Covid-19 has accelerated the move from 'bricks & mortar' to online shopping.



TECHNOLOGY

Fast-rising internet penetration is driving opportunity for both local and global companies in social media, gaming, food delivery and finance.

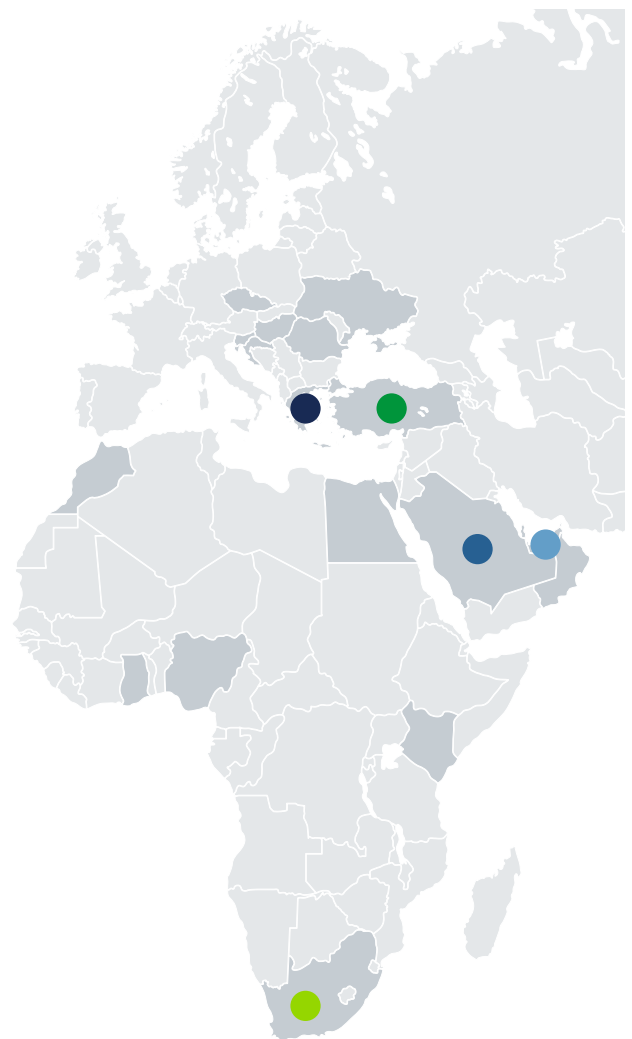


ENERGY

A global transition from oil to natural gas as a 'cleaner' energy provides opportunities for companies across the region.

New generation companies in emerging EMEA

- GREECE: National Bank of Greece**
 The Greek economy has come a long way since flirting with state bankruptcy in 2012. Emblematic of the country's overall effort, the banking sector is well capitalised, efficiently managed and consolidated.
- TURKEY: KOC Holding**
 The leading Turkish industrial conglomerate, its diversified asset base incorporates national champions in high-end industrial production and the banking sector, balancing competitive export prowess with a strong domestic market position.
- SAUDI ARABIA: Al Rahji**
 The world's No.1 Islamic bank enjoys dominant market share, supported by an extensive branch network. As well as a stable deposits franchise, it has strong prospects for mortgage growth.
- UNITED ARAB EMIRATES: EMAAR**
 Leading Real Estate developer benefitting from the growing attractiveness of UAE as a holiday/retirement destination and the increasing importance of the region as a financial/business hub.
- SOUTH AFRICA: Anglo American**
 One of the largest global mining companies, Anglo American's mining portfolio has high quality and long life assets in bulk commodities, base metals, precious metals and diamonds. Large parts of its metals basket play a crucial role in global energy transition efforts, exposing the company's growth profile to long term structural trends.



Why invest in this Trust?

UNDISCOVERED VALUE:

Emerging EMEA is under researched compared to other emerging markets – providing extensive opportunity to identify quality companies with unrecognised growth potential at attractive valuations.

LONG-TERM POTENTIAL:

Many of these economies are only just embarking on the technological and consumer shifts, such as e-commerce, that have already generated sustained growth in developed markets.

HIGH-CONVICTION FOCUS:

This actively-managed portfolio gives concentrated exposure to 30-60 of the very best ideas we can find across the emerging EMEA region – with a strong focus on Environmental, Social and Governance (ESG) factors.

Why Barings?

- **Highly-experienced investment team:** managed by Barings’ EMEA Equity Team, located in London. Matthias Siller, Head of EMEA, is the lead manager supported by Adnan El-Araby as co-portfolio manager.



Matthias Siller, CFA
Head of EMEA
24 years of investment experience



Adnan El-Araby, CFA
Investment Manager, EMEA
12 years of investment experience

- **RESOURCES:** Matthias and Adnan are supported by the wider EMEA Equity Team, which comprises five additional experienced investment professionals all of whom have research responsibilities. The EMEA Equity Team form part of Barings’ broader Emerging Markets platform, with investment professionals based in London, Hong Kong and Taiwan, utilising their diverse local knowledge and experience.
- **INSIGHT:** A bottom-up, fundamental investment approach takes full advantage of our in-depth analysis of around 170 companies to identify the most compelling opportunities.
- **ACCESS:** An average of 16 years of investment experience in the region per EMEA team member assures strong relationships with, and good access to, companies and policymakers.
- **FIRST-HAND EXPERTISE:** The investment team conducts hundreds of company meetings per year, building long-term relationships and insight.
- **SCALE:** The Barings EMEA investment team manages more than than £1.2 billion of assets across the EMEA region (as at 30 September 2022).
- **PROCESS:** Barings’ unique ‘cost of equity’ process lets the team compare companies across different markets and sectors to determine value and set price targets.

Who is it suitable for?



Investors seeking to broaden and deepen their emerging market exposure – e.g. wanting to balance exposure to Asia and China.



Growth and income-seekers who can hold their investment for the medium to long term to overcome any short-term volatility.



Experienced investors who understand and accept the market, political and currency risks of emerging market investing.

At a glance

BARINGS EMERGING EMEA OPPORTUNITIES PLC

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Key Facts	
Objective:	To achieve capital growth, principally through investment in emerging and frontier equity securities listed or traded on Eastern European, Middle Eastern and African (EMEA) securities markets
Benchmark:	MSCI Emerging Markets EMEA Index (net)
Structure:	Investment trust
Launched:	December 2002
Net assets:	£75.6 million*
No. of stocks:	30-60
Dividend yield:	3-5% (historic range)
Dividends paid:	June, February
AIC sector:	Global Emerging Markets
Ticker:	BEMO
Financial Year End:	30 September

www.bemopl.com

To subscribe to monthly updates, news and views on the Trust, sign up at bemopl.com/preferencecentre

* 30 September 2022. Investment involves risk. The value of any investments and any income generated may go down as well as up and is not guaranteed. PAST PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS. Changes in currency exchange rates may affect the value of investments. Emerging markets or less developed countries may face more political, economic or structural challenges than developed countries. Coupled with less developed regulation, this means your money is at greater risk. Any investment results, portfolio compositions and or examples set forth in this document are provided for illustrative purposes only and are not indicative of any future investment results, future portfolio composition or investments. The document is for informational purposes only and is not an offer or solicitation for the purchase or sale of shares in the Company. It is recommended that prospective investors seek independent advice as appropriate. The Key Information Document (KID) must be received and read before investing. This and other documents, such as the prospectus, latest fact sheet, annual and semi-annual reports, are available from www.bemopl.com Although every effort is taken to ensure that the information contained in this document is accurate, Barings makes no representation or warranty, express or implied, regarding the accuracy, completeness or adequacy of the information. Baring Asset Management Limited, 20 Old Bailey, London, EC4M 7BF, United Kingdom. Authorised and regulated by the Financial Conduct Authority.